



PERSONAL PROFIL

CHARLOTTE LAMY

I am a reliable and highly motivated graphic designer with an eye for detail. I hold a **Master Degree in Transcultural Design with a specialization in Graphic Design**. I have great creative skills and a grand curiosity, I like to explore various fields in order to find the best design answer for a brief.

Currently looking for freelance work.

c.lamycharlotte@gmail.com
charlottelamy.com
+ 65 83.36.92.50

EDUCATION

2010 - 2014

Second and third year of a **Bachelor's Degree in Graphic Design** in Nantes, France. Forth and Fith year of a **Master Degree in Graphic Design specializing in Transculturality** in Shanghai.

2009 - 2010

Foundation course in Design.
L'ecole de Design de Nantes Atlantique, France.

2008 - 2009

A-levels specialising in Economics and Applied Arts.

WORK EXPERIENCES

MARCH 2017 - PRESENT

Freelance Graphic Designer. Working on various projects such as branding for Start Ups, Graphic communications for wedding, photography for special events, illustration for contest applications..

Tasks
Branding, Visual identity, Invites, Brochure, Menus, Illustrations Photography & photography editing.

MARCH 2016 - MARCH 2017

Co-founded What The Feed a personal project aiming to understand what New Zealand feeds on through videography and photography.

Tasks
Meeting inspiring human beings, recording interviews, video editing, photography, photography editing.

JUNE 2015 - FEBRUARY 2016

Work placement at Education First as an Online Designer. Creation of online campaigns concepts and designs.

Tasks
Managing projects, creating marketing concepts, illustrations, webdesign, printed collaterals, emojis.

DECEMBER 2014 - JUNE 2015

Freelance Graphic Designer based in Hong Kong working with a **London** based company **gleam futures**, a **Shanghai** based restaurant «**Yum Yum**» as well as **Alonglongtime** design agency.

Tasks
Visual identity, printed collaterals, illustrations. Creation of designs for youtube youth star Zoella Sugg.

MARCH - DECEMBER 2014

Work placement at Alonglongtime as a Graphic Designer. Creation of communication graphics for several Art and Culture Local Events.

Tasks
Managing projects on my own, Campaign designs, Concept design, Key visuals, Booklets, Websites, Handcraft.

SEPTEMBER 2012 - FEBUARY 2013

Trainee as a Graphic Designer **at Whitespace**, Hong Kong. Creation of communication graphics and organisation of an exhibition.

Tasks
Booklet, illustrations, EDM, Invitations, Posters, Scenography, Project Managment, Website layout.

SEPTEMBER - OCTOBER 2011

Trainee as a Graphic Designer at **Commando Group**, Oslo.

Tasks
Illustrations, Visual Identities, Posters, video editing, craftmanship skills.

APRIL - JUNE 2012

Partnership with «**Banque Populaire**».

Project
Identity creation, signage, website layout, application layout, interior design of a Bank.

MARCH 2011

Partnership with «**Carpentras Pen**».

Project
Graphic creation on pens for children
Carpentras Pen in Nantes.

ACHIEVEMENTS

JULY 2017 - AUGUST 2017

Graduated as a Vinyasa yoga teacher after a one month intensive **Yoga Teacher Training Course** in Rishikesh, India.

MARCH 2016 - MARCH 2017

Carried out a **personal project** aiming to get inspired by human beings and share their stories to others.

FEBRUARY 2014

Won a Poster contest in India for a personal creation based on issues due to Pollution in China using Hand Craft means.

FEBRUARY 2012

Won a contest for the poster of l'ecole de Design Nantes Atlantique's Open House.

FEBRUARY 2012

Won a poster contest for the LGBT's (Lesbienne, Gay, Bisexual, Transexual) association, France

FEBRUARY 2011

Won a contest of communication design and signage for Nantes Atlantique's Open house.

JUNE 2011

Won a contest based on the creation of an illustration for l'Ecole de design Nantes Atlantique student's t-shirts

PERSONAL SKILLS

GRAPHIC DESIGN SKILLS

Analyse a brief. Concept imagination. Layout Design. Creation of visual identities and promotional giveaways. Exhibition organisation. Communication graphics. Signage. Website layout. Illustrations. Posters. Packaging. Typeface creation. Campaign Design. Photography & Video.

SOFTWARE SKILLS

Illustrator, Indesign, Photoshop, After Effect, Premier Pro, Adobe Muse, Lightroom...

LANGAGE SKILLS

French : Mother tongue
English : Fluent - ToEIC Jan 2011 score : 940 on 990

REFEREES

ALEX BLATTMANN

Digital marketing director Asia, EF Hong Kong
alex.blattman@gmail.com

JEFFREY TAM

Creative director and founder of Alonglongtime, Hong Kong
tam@alonglongtime.com

NICCO GERRARD

Internship supervisor at Commando Group, Oslo
nico@commandogroup.com

ARTISTIC

Linocarving, Painting, Sewing, Hand Craft creations, illustrations
Photography and Video editing.

LIFESTYLE

Living in a van for a year and exploring - **New Zealand**
Travelling from Moscow to Shanghai - **Transiberian**.
Exploring new countries, Hiking, practising sports.
Keen of Tai chi and Yoga.

SPORTS

Tai ji in Shanghai & Singapore parks - 3 months
Yoga - 7 years
Wall climbing - 3 years
Ballet Dancing - 8 years
Hip hop Dance - 4 years
Modern Jazz Dance - 3 years